

INFORMATION ON DATA CONTROLLER AND RIGHTS OF PERSONS WHOSE PERSONAL DATA ARE PROCESSED

Pursuant to Art. 13 (1) and (2) of Regulation of the European Parliament and of the Council (EU) 2016/679 of the 27th of April 2017 on the protection of natural persons with regard to the processing of personal data and on the free movement of such data, and repealing Directive 95/46/EC (General Data Protection Regulation), we would like to inform you that:

- The controller of your personal data is DBR77 sp. z o.o. with its seat at Żółkiewskiego Street 31, 87-100 Toruń, Poland.
- Data Protection Officer is Karolina Karpeta. You can contact him via: contact@db77.pl
- Your personal data will be processed based on Art. 6 (1) (f) of the aforementioned Regulation, that is, for purposes resulting from legitimate interests of DBR77 or by a third party, that is, as part of the business activity, or alternatively, if the cooperation is not started, pursuant to Art. 6 (1) (a) of the aforementioned regulation, that is, based on your consent - for ongoing and future business activities, including marketing.
- Your personal data will be stored for a period necessary to implement cooperation, including agreements and claims related to it, based on generally applicable legal regulations. If the cooperation is not started or it has been terminated your personal data will be erased as soon as possible. In the situation where the data was processed on the basis of your consent - the data will be processed until the consent is withdrawn.
- You have the right to access your data as well as the right to their rectification, erasure, restriction of processing, portability, the right to object to their processing, the right to withdraw your consent at any moment without affecting the lawfulness of processing based on consent before its withdrawal.
- You have the right to lodge a complaint to the President of the Office for Personal Data Protection when you consider that processing of your processing infringes the provisions of the General Data Protection Act of the 27th of April 2016.
- Provision of your personal data is a precondition for cooperation, including conclusion of an agreement. A failure to provide personal data will make it impossible to start cooperation, including conclusion of an agreement.

Types of Data Collected

1) Personal Data

While using our Service, we may ask you to provide us with certain personally identifiable information that can be used to contact or identify you ("Personal Data"). Personally identifiable information may include, but is not limited to:

- Email address
- First name and last name
- Cookies and Usage Data

2) Usage Data

We may also collect information about how the Service is accessed and used ("Usage Data"). This Usage Data may include information such as your computer's Internet Protocol address (e.g. IP address), browser type, browser version, the pages of our Service that you visit, the time and date of your visit, the time spent on those pages, unique device identifiers and other diagnostic data.

3) Tracking & Cookies Data

We use cookies and similar tracking technologies to track the activity on our Service and hold certain information.

Cookies are files with small amount of data which may include an anonymous unique identifier. Cookies are sent to your browser from a website and stored on your device. Tracking technologies also used are beacons, tags, and scripts to collect and track information and to improve and analyze our Service.

You can instruct your browser to refuse all cookies or to indicate when a cookie is being sent. However, if you do not accept cookies, you may not be able to use some portions of our Service.

Examples of Cookies we use:

- **Session Cookies.** We use Session Cookies to operate our Service.
- **Preference Cookies.** We use Preference Cookies to remember your preferences and various settings.
- **Security Cookies.** We use Security Cookies for security purposes.

Transfer Of Data

Your information, including Personal Data, may be transferred to – and maintained on – computers located outside of your state, province, country or other governmental jurisdiction where the data protection laws may differ than those from your jurisdiction. Your consent to this Privacy Policy followed by your submission of such information represents your agreement to that transfer.

Hyperreality will take all steps reasonably necessary to ensure that your data is treated securely and in accordance with this Privacy Policy and no transfer of your Personal Data will take place to an organization or a country unless there are adequate controls in place including the security of your data and other personal information.

Disclosure Of Data

Legal Requirements

Hyperreality may disclose your Personal Data in the good faith belief that such action is necessary to:

- To comply with a legal obligation
- To protect and defend the rights or property of Hyperreality
- To prevent or investigate possible wrongdoing in connection with the Service
- To protect the personal safety of users of the Service or the public
- To protect against legal liability

Security Of Data

The security of your data is important to us, but remember that no method of transmission over the Internet, or method of electronic storage is 100% secure. While we strive to use commercially acceptable means to protect your Personal Data, we cannot guarantee its absolute security.

Service Providers

We may employ third party companies and individuals to facilitate our Service (“Service Providers”), to provide the Service on our behalf, to perform Service-related services or to assist us in analyzing how our Service is used.

These third parties have access to your Personal Data only to perform these tasks on our behalf and are obligated not to disclose or use it for any other purpose.

Analytics

We may use third-party Service Providers to monitor and analyze the use of our Service. Google Analytics is a web analytics service offered by Google that tracks and reports website traffic. Google uses the data collected to track and monitor the use of our Service. This data is shared with other Google services. Google may use the collected data to contextualize and personalize the ads of its own advertising network. You can opt-out of having made your activity on the Service available to Google Analytics by installing the Google Analytics opt-out browser add-on. The add-on prevents the Google Analytics JavaScript (ga.js, analytics.js, and dc.js) from sharing information with Google Analytics about visits activity.

Links To Other Sites

Our Service may contain links to other sites that are not operated by us. If you click on a third party link, you will be directed to that third party's site. We strongly advise you to review the Privacy Policy of every site you visit. We have no control over and assume no responsibility for the content, privacy policies or practices of any third party sites or services.

Changes To This Privacy Policy

We may update our Privacy Policy from time to time. We will notify you of any changes by posting the new Privacy Policy on this page. We will let you know via email and/or a prominent notice on our Service, prior to the change becoming effective and update the "effective date" at the top of this Privacy Policy.

You are advised to review this Privacy Policy periodically for any changes. Changes to this Privacy Policy are effective when they are posted on this page.

Contact Us

If you have any questions about this Privacy Policy, please contact us:

By emailing us: contact@db77.pl